



## **Honda Cars India Ltd. registers domestic sales of 10,071 units in December 2016**

**January 3, 2017:** Honda Cars India Ltd. (HCIL) registered monthly **Domestic sales of 10,071 units** and **Exports of 448 units** in **December 2016**.

Mr. Yoichiro Ueno, President and CEO, Honda Cars India Ltd. said, "After a severe impact of demonetisation in Nov'16, the Dec'16 sales continued to be challenging. We expect the New Year to gradually bring back normalcy in the market. During 2016, HCIL sold a total of 1,56,107 units in domestic market and we are thankful to our customers to have continued faith in the Honda brand."

<b>Model wise sales break-up for December 2016:</b>	
Brio	443
Jazz	1,601
Amaze	3,322
City	2,898
Mobilio	151
BR-V	1,601
CR-V	55
<b>Domestic Total</b>	<b>10,071</b>
Exports	448
<b>Grand Total</b>	<b>10,519</b>

The company registered monthly Domestic Wholesales of **12,379 units** in December 2015.

### **About Honda Cars India Ltd**

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda Mobilio, Honda City, Honda BR-V and the Honda CR-V – which are manufactured in India. The Accord Hybrid is being sold as a CBU imported from Thailand. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 328 facilities in 218 cities across spread across the country.

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